



PAA
THE CELL CULTURE COMPANY

Name: _____

University/Organisation: _____

Department: _____

Address: _____

Town/City: _____

Postcode: _____

Tel: _____

Email: _____



**Please tick to order
your test sample now!**

Fax-Reply



PAA
THE CELL CULTURE COMPANY

Storage:
≤ -15 °C

Expiry:
05/2014

Fetal Bovine Serum Gold

Cat No: A11-151

Lot No: A15107-2548

Volume: 100 ml

PAA Laboratories GmbH

PAA-Strasse 1 • A-4061 Pasching, Austria

www.paa.com

**Your Free
Test Sample**



FBS Gold

DEFINED FOETAL BOVINE SERUM

Dear Customer,

this "message in a bottle" tells you more about a very special Fetal Bovine Serum. Take advantage of **FBS Gold** and save a lot of time and work.

FBS Gold is the first **defined Fetal Bovine Serum** for your cell culture. In a unique manufacturing process the serum is first separated into its components by different purification steps. Secondly, these components are then brought together under defined conditions.

You never have to go through cumbersome and time consuming batch testing again and serum reservation is no longer required.

FBS Gold is pretested in many cell systems, it is not a synthetic product and it does not contain any other sera than Fetal Bovine Serum.

FBS Gold is subjected to the highest standards of manufacturing and is competitively priced compared to Standard Fetal Bovine Serum.

YOUR ADVANTAGES OF FBS GOLD

- ▶ **Defined Fetal Bovine Serum**
- ▶ **No synthetic additives**
- ▶ **No batch testing necessary**
- ▶ **Saves a lot of work**
- ▶ **Saves a lot of time**
- ▶ **Pretested in many cell systems**
- ▶ **Low IgG content**
- ▶ **Low endotoxin content**

Assure yourself and order your **test sample FBS Gold** today!
Simply tear off the Fax-Reply along the perforation line.